



Pr

Ae



VIDEO EDITING COURSE



Module 1-Principles of Editing

Duration
3 – 4 weeks

Key Topics

- ✓ History & evolution of video editing
- ✓ Storytelling in film & media
- ✓ Types of cuts (straight, jump, match, L-cut, J-cut)
- ✓ Continuity & pacing
- ✓ Colour theory basics
- ✓ Composition & framing rules
- ✓ Introducing softwares (Premiere Pro, After Effect, DaVinci Resolve)

Practical Work

- ✓ Cut a 1-minute short scene from raw clips
- ✓ Apply basic transitions and titles
- ✓ Simple colour correction

Module 2-Advanced Video Graphic

Duration
3 weeks

Key Topics

- ✓ Motion graphics fundamentals
- ✓ Typography in video
- ✓ Title cards, lower thirds, and end screens
- ✓ Compositing & blending
- ✓ Green screen (chroma key)
- ✓ Masking, tracking, and rotoscoping basics

Practical Work

- ✓ Logo animation
- ✓ Kinetic typography promo
- ✓ Green screen background replacement

Module 3-Non-linear Editing & Sound

Duration
2 weeks

Key Topics

- ✓ Non-linear editing workflow
- ✓ Timeline organisation & multi-camera editing

- ✓ Noise removal and EQ
- ✓ Syncing sound with video
- ✓ Adding Foley & sound effects

Practical Work

- ✓ Edit a short travel montage with music
- ✓ Audio clean-up & mixing for an interview

Module 4-Animation & Multimedia

Duration
2-3 weeks

Key Topics

- ✓ Introduction to animation principles
- ✓ 2D animation in After Effects
- ✓ Animated infographics & explainers
- ✓ Integrating multimedia (images, text, 3D elements)
- ✓ Camera moves and motion paths in animation

Practical Work

- ✓ 30-second animated explainer video
- ✓ Animated intro/outro for YouTube

Module 5-Portfolio Design

Duration
2 weeks

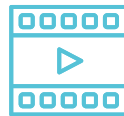
Key Topics

- ✓ Selecting best works for portfolio
- ✓ Editing a professional showreel
- ✓ Adding branding & consistent style
- ✓ Export settings & delivery formats
- ✓ Uploading & sharing on platforms

Practical Work

- ✓ Create a 2–3-minute portfolio reel combining all projects





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