

Prompt Engineer

Syllabus



Module 1: Foundations of Prompt Engineering

> Introduction to Generative AI & Prompting

- What is Prompt Engineering?
- Al Tools (ChatGPT, Claude, Gemini, Llama, MidJourney, DALL·E)
- Careers & Applications in India (EdTech,IT,Digital Marketing,Startups)

> Hands-on Practice

- Write effective prompts for summaries, explanations, and Q&A
- Use ChatGPT/Gemini to solve basic problems

> Basics of Prompting

- Role of prompts in Al
- Zero-shot, One-shot, Few-shot prompting
- System vs User prompts

Module 2: Prompting for Text Generation

Writing & Creativity Prompts

- Essay writing, story generation, translation
- Poem, blog, and social media content creation

Coding Prompts

- Debugging with Al
- Code explanation & documentation prompts

> Business & Productivity Prompts

- Email drafting, Resume/CV writing, Corporate reports
- Automating repetitive tasks with AI

Module 3: Prompting for Specialized Domains

Data & Research Prompts

- Extracting key points from research papers
- Data summarization from CSV/Excel

> NLP Prompting

- Sentiment analysis with prompts
- Information extraction

- Image & Design Prompts (MidJourney,DALL·E,Stable Diffusion)
 - Writing effective image prompts
 - Controlling styles, lighting, and details

Module 4: Advanced Prompt Engineering

> Prompt Structuring Techniques

- Role prompting, Chain-of-thought prompting, Few-shot learning
- Self-consistency & Iterative prompting

> Tool Integration

- Using AI with Google Sheets, Notion, VS Code
- APIs for prompt automation

Multi-modal Prompting

- Combining text + image prompts
- Al tools for video/audio generation (RunwayML, ElevenLabs – intro)
- System vs User prompts

Module 5: Capstone Project + Career Prep

Capstone Project Ideas:

- Al tutor for Class 8–12 students (math/science help)
- Content creation bot for YouTube/ Instagram posts
- Travel assistant chatbot (plan trips in India)
- E-commerce product description generator

> AI Ethics & Responsible Prompting

- Avoiding bias & misinformation
- Plagiarism & copyright issues in Al content

> Career Preparation

- Resume with prompt engineering projects
- Job assistant
- Interview Mock round











